

# GRAPHIC SPECIFICATIONS

## DE443 - Bond Picture 60x40 cm

### Artwork specifications:

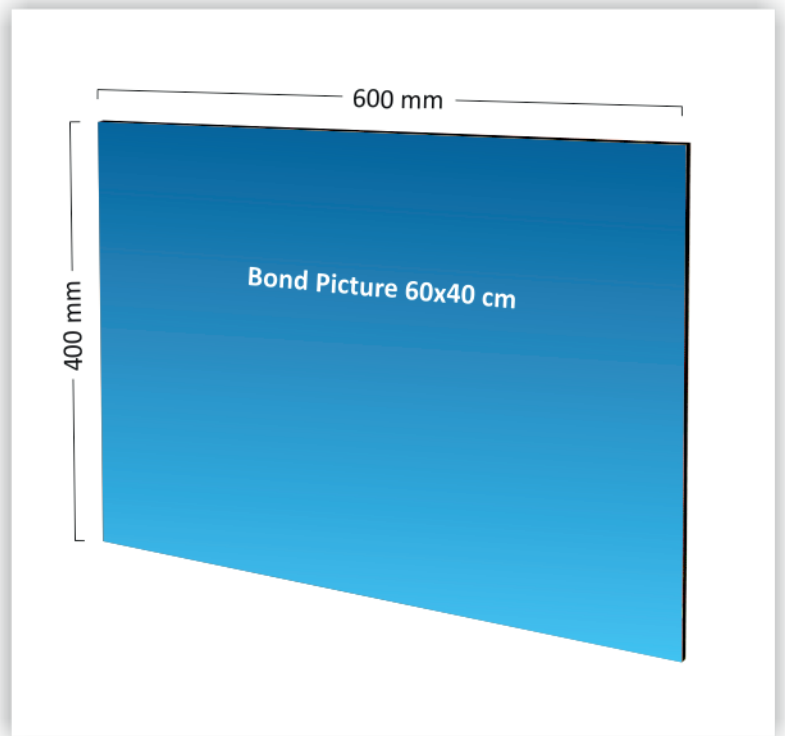
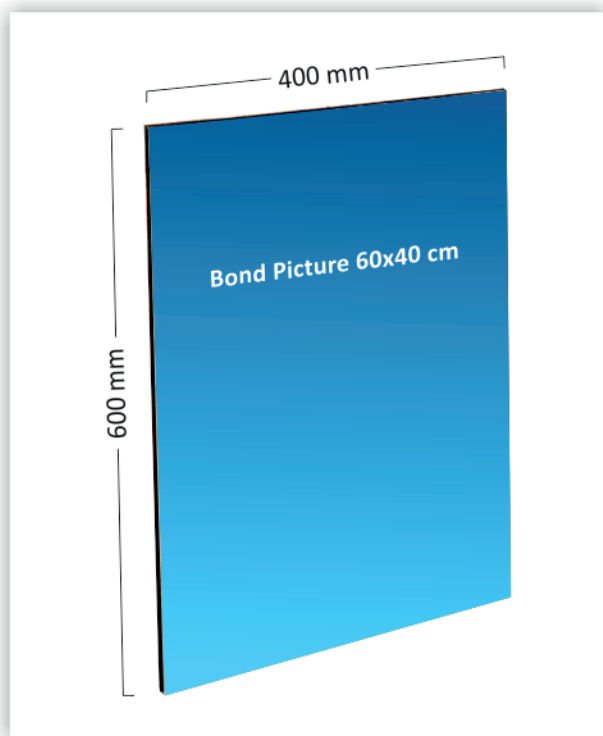
- ✓ file format: TIFF, JPG, PDF, CDR, EPS, PSD, AI - we recommend TIFF
- ✓ color mode: RGB, CMYK or RGB combinations, CMYK, Pantone (only in PDF and Ai files)
- ✓ the artwork should be build as one, without bleed/trimming
- ✓ scale 1:1
- ✓ resolution: minimum 72 dpi - we recommend 150 dpi
- ✓ Corel Draw files must have fonts converted to curves
- ✓ we recommend using LZW compression when exporting TIFF files.

### Product specifications:

- ✓ total graphic area: W: 620 mm H: 420 mm
- ✓ visible graphic area: W: 600 mm H: 400 mm

### Recommendations:

- ✓ please do not place important elements (logos, texts, images, etc) in the following areas:
  - 10 mm left, 10 mm right, 10 mm up and 10 mm down
- ✓ please position the information you want to be front viewable in the center area with the dimensions:  
W: 600 mm H: 400 mm.
- ✓ the graphic colors may slightly differ from the colors on your screen or on other print proofs, due to factors such as: type of the printed material, ink type, print technology, your screen calibration, etc.  
If in doubt, we recommend you to request a print proof, prior to placing an order.



The pictures are for presentation only; your product might be slightly different!

# visible area

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Total graphic area: 620x420 mm.  
Position the desired items in the center area of 600x400 mm, marked with gray.  
In the red area you only use background, no important information.

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